Neus Stahmer

My career started with Philosophy and Culture Management, which now converted into powerful soft skills that I use in my role as a Designer.
I was always a creative person after all, I know how to read musical notes and how to develop a film.
After my work experience led me to online business, and a lot of marketing, I have found my passion in UX.

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Experience

Freelance UX & Visual Designer

2020 - current

- Conceptualization, design and iteration of designs for product and marketing in communication with other stakeholders.

- Design of wireframes, high-fidelity mockups and responsive UI.

- Coding of responsive Email Templates for Marketing and Newsletters.

Visual Designer

Spark Networks Services GmbH, Berlin 2019/20

- Conceptualization and production of designs for marketing, brand and product.

- Daily use of Photoshop, Figma, Dreamweaver, Illustrator and other design related tools.

- Incorporation of Brand and production guidelines according to the asset types.

- Prototyping (Mockup & Wireframes)

- Coding of Email Marketing templates. (Html & CSS).

Education

Master's Degree in
Digital Experiences Design

BAU Design College of Barcelona, 2020-21

Master's Degree in
Management of Cultural Institutions and Companies.

Universitat de Barcelona, 2009-11

Bachelor in **Philosophy**

Universitat de les Illes Balears, 2004-09

Languages

Native
Spanish, German, Catalan

Fluid
English

Performance Marketing Manager
Spark Networks Services GmbH, Berlin 2016/19

- Optimisation, reporting, budget management and cost tracking for campaign improvement.

- Manage existing cooperations and research of new clients. Negotiation of potential new campaigns.

- Monitor campaign performance and optimize results based on ROI goals.

- Manage desktop & mobile campaigns for affiliate marketing (comparison sites) and email marketing channels on multiple markets and Brands (eDarling, Elite Singles, Weekly Dating Insider).

Campaign Manager Trainee for Affiliate Marketing

Digital Performance GmbH, Berlin 2015/16

- Implementation and optimization of CPL campaigns.

- Everyday use of tools like Applicata statistics tool, A-tools, Excel y Zoho CRM.

Customer Service & Backoffice
Sellbytel Group, Barcelona 2012/14

- Customer Care for the Pepe Jeans Oline Store on the DE, AT, ES, NL and UK Market.

- Translation for the Website Content in German, Spanish and English.

- Everyday use of CRM, Magento.

Cultural Management
Serveis Educatius Ciut'art, Barcelona 2011/12

- Information for visitors about exhibitions, activities and other services. Ticket selling, bookkeeping.

- Information Service in the Museo de la Música de Barcelona, MACBA and the Fundació Joan Miró de Barcelona.

Community Manager (Internship)
Sala Razzmatazz S.L., Barcelona 2010

- Management Social Networks.

- Organization of contests, activities and events.

UX Skills

Wireframing - Prototyping - Coding - Research - User Flows - Agile - Visual Communication

Soft Skills

Critical thinking - Empathy - Good communicator - Team player - Curiosity - Good stress manager - Time management

Tools

Figma - Photoshop - Illustrator Visual Studio Code - Adobe XD - Canva - Braze - DCM - JIRA/Confluence - Canto - Microsoft Office